



## Traffix Systems – Company Overview

Traffix Systems is the NGN and Diameter control plane expert company. Traffix leads the control plane market, with a range of Next Generation Networks (NGN) Diameter control plane and Products and solutions.

Traffix System has been focusing on NGN and the Diameter control plane, since its very start in 2005. Understanding that Telecom markets are going towards a world where standard protocols are a mandatory part of modern telecom has led Traffix to invest its resources and excel in one area The Diameter control plane, enabling the Next Generation Network.

Traffix supports Telecom operators in their way to establish a standard cost effective Diameter control plane and achieving a quick service launch based on solid Diameter protocol know how.

At Traffix we believe that two paradigms hold true in telecom industry. One is that the road to a high-data-capacity, standard, cost effective network implementation is essential. The other is that the road to this new network is requires a strategic evolutionary planning from where the telecom industry is today.

Traffix supports telecom operators on their way to establish a high capacity data network accommodating the needs of telecom customers in the 21<sup>st</sup> century, by building a series of easy to use products and solutions to enable a smooth, secure, cost efficient road to a high capacity data network.

Traffix technology is the industry benchmark for NGN and the Diameter control plane, with more than 100 vendors and service providers' customers. Traffix offers a portfolio of Diameter control plane products to address all vendors and service providers' needs.

Traffix solutions are designed from inception to address NGN Diameter control plane challenges and offer service providers full solution for their control plane needs.

### Traffix Offering

**Traffix Diameter Gateway** – Provides instant cost effective connectivity between any Diameter interface to any other control plane or AAA protocol. Typical connectivity scenarios include connecting Diameter network element and legacy network elements or different vendors Diameter dialects.

**Traffix Diameter Load Balancer** – Enables network scalability based on unique native Diameter load balancing technology which enables smart business oriented contextual load balancing.

**OpenBlox Diameter Stack** – Provides software developers the ability to develop robust Telco grade Diameter interfaces and build NGN connections.

### Traffix Value to Telecom Operators

- ⇒ Instant cost effective connectivity between any Diameter protocol and any other control plane or AAA protocol (RADIUS, LDAP, XML, CAMEL, etc')
- ⇒ Enable network scalability, availability and assurance based on the Diameter control plane load balancing solution.
- ⇒ Support any Diameter protocol connectivity based on the Traffix Diameter protocol stack, the market benchmark for Diameter protocol development, with over 60 customers.

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